Marmore Industry Report

NUN

# GCC Banking Sector 2018

7 Factors to Watch

Credit Growth | Liquidity | NPL | Fed | IFRS | FinTech | M&A



# What is the report about?

he GCC banking industry outlook report sheds light on the major developments that are taking place in the industry and how they will shape the outlook of the regional banking industry in 2018 and beyond. Some of the key topics that we have covered in detail include implementation of IFRS 9, merger and acquisition trends; impact of Fintech, U.S fed rate hikes, non-performing loans and liquidity in the banking industry in GCC.

# Who will benefit and why?

he report will benefit anyone tracking the banking sector, and many players involved in the sector; especially banks, regulators, FII and domestic investors. This report would help to gain an in-depth understanding about the profitability of banks and how it will be affected by various factors going forward in 2018.

### How exhaustive is this report?

he report has covered key areas of interest such as implementation of IFRS 9, fintech, U.S fed rates and analyzed their impact on cost of borrowing, liquidity, M&A activities. We have also analyzed the bank profitability metrics such as NPLs ratio, cost to income, interest margins, return on equity, return on assets etc.

### Is regular update available for this report?

he report will be updated yearly. However, if required, upon specific request we could provide you with an update

## Can I download a certain section of the report?

o. The report can be downloaded in full length only.

### Key questions addressed in this report:

- What will be the impact of IFRS 9 implementation?
- M&A outlook in banking industry.
- Could Fintech disrupt GCC banking industry?
- How will U.S fed rate hike impact banks profitability?

### This report can add value to:

- Banks
- Domestic Investors

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- What will be the outlook for NPLs?
- How liquid is the banking industry?
- Where will be the source of credit growth for GCC banks?

- Regulators
- FII

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### About marmore

#### Our vision

To be the first choice for obtaining strategic intelligence on the MENA region.

### Our mission

Serving businesses and institutions with reliable information and intelligence about MENA, needed to catalyse growth, understand the larger environment and facilitate decision-making.

#### Our aim

Advocate intellectual research on MENA economies, businesses and financial markets and provide customized, actionable solutions.

### Our foundation

- A subsidiary of Markaz: Investment bank and asset management firm with 40+ years of history
- Markaz research activities commenced in 2006
  Marmore established in 2010 to intensify the
- research activities
  Publishes research reports and provides consulting services

### Consulting Services

Marmore provides customized consulting services based on specific requirements of our clients. Marmore's bespoke consulting services marries the challenges of cost, time, scope and data availability to generate actionable outcomes that are specific to our clients' needs.

#### What type of consulting services we provide?

- Industry market assessment (market size, competitors, regulations)
- White label reports (industry reports, company newsletters, periodic research)
- Databases (competitors' information, target clients insights)
- Company valuation (buy/sell side advisory)
- Due diligence / Business evaluation
- Feasibility studies (market and financial)
- Business plans
- C-Suite support to leaders with intellectual, industry related needs

#### How do we execute consulting engagement?

Our seven step process to execute consulting engagements:

- Step 1: Requirement and scope analysis
- Step 2: Proposal submission
- Step 3: Project initiation
- Step 4: Fieldwork / research
- Step 5: Analysis & reporting
- Step 6: Review & approval
- Step 7: Report submission / presentation

### Published research

#### Industry research

Marmore's industry reports provide information on industry structure, key players, market analysis, demand drivers, competitive analysis and regulatory requirements.

#### Economic research

These reports are produced as thematic discussions based on current issues in the economy. The reports aid key stakeholders such as investors, businessmen, market participants, and policy makers in understanding the impact of a particular theme on the economy.

#### Infrastructure research

Infrastructure research highlights bottlenecks in the sector and areas requiring urgent investments. Our infrastructure report analyses the link between economic development and infrastructure and showcases supply & demand challenges in the GCC and investment opportunities.

#### Capital market research

Capital market reports provide an analysis of stock & bond markets in the MENA region including outlook. These reports are strategic in nature and provides investment perspective to readers.

#### Policy research

Marmore has partnered with several leading thought leaders and institutions of repute to generate economic policy research studies in key areas like energy, labor, economic structure and public sector.

#### Periodic research

Our periodic reports capture GCC stock markets' earnings, risk premium studies, and economic development & outlook.

#### **Regulatory research**

Our regulatory research series is an effective consolidation, analysis and summary of key business, economic, and market regulations that impact business environment.

